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# Jason Deshayes, CPA, CGMA

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- AICPA
- North Carolina Assn. of CPAs

## **Career Highlights:**

I helped a lot of closely held businesses start up, cope with growing pains and become more successful. I think that has been the biggest accomplishment – I always look fondly back on my client interactions and seeing them change and grow over the time I was privileged to spend with them. I have also been able to coach, mentor and guide CPAs from across the country through courses I have facilitated and interactions I've had via the AICPA.

## **What are you doing to make a difference in the profession, your community, the world?**

I try and illustrate in my day to day life doing the right thing and standing for what is right. I connect others with those that can help them out the most – whether that is introducing a set of new parents to people who went through the same.

**Favorite books/websites/speakers that you find influential:** I've really enjoyed reading and hearing more from Adam Grant – I think he has an interesting view of work place culture and psychology.

**What do you see yourself doing professionally in 10 years?** Whatever is relevant in helping move forward the accounting profession.

**What accounting conferences do you normally attend?** AICPA Engage, Emerging Partners Forum, Digital CPA.

**What websites/magazines do you use to keep up on news of the accounting profession?** *AccountingToday*, *CPA Practice Advisor*, *Inside Public Accounting*.

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