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Awards were presented by CPA Practice Advisor during a special ceremony at...

Isaac M. O'Bannon • Aug. 22, 2018



The top technologies for tax and accounting professionals were honored on Tuesday at the Los Angeles Convention Center. The **15th annual Technology Innovation Awards** were presented by *CPA Practice Advisor* during a special ceremony at the Accounting & Business Show – LA. The event, held July 25-26, gathered more than 2,000 financial professionals from across the country for accounting and tax education topics and keynote speakers.

## The 2018 Innovation Award winners are:

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- Avalara for [Avalara Trustline](#)
- BQE Software for [BQE Core](#)
- Gusto for its new [Flexible Pay](#)
- Intuit, for Intuit [ProConnect Tax Online Data Import](#)
- SurePrep for [Tax Caddy](#)

The **Tax & Accounting Technology Innovation Awards** honor new technologies that help accounting firms and their small business clients operate more efficiently and profitably through improved workflow, increased accessibility, or enhanced collaboration.

“These awards recognize new technologies that can benefit tax and accounting professionals, and their clients” said *CPA Practice Advisor* Editor-in-Chief Gail Perry, CPA. “As the profession continues to embrace new workflows and processes that optimize the potentials of these technologies, firms are improving their efficiency and focusing their practices on more profitable service offerings that, at the same time, are more beneficial to the small businesses that rely on them for advice and strategy.” Perry also manages a tax practice and is the author of more than 30 books, including *Mint.com for Dummies*, and *Idiot's Guide to Introductory Accounting*.

*CPA Practice Advisor* provides a variety of independent digital and print resources for accounting professionals, including practice resources, technology reviews, interactive tools and content that helps firms achieve greater productivity.

In addition to the winners and finalists, more than 40 technology products and services were nominated for this year's Innovation Awards.

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