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SMALL BUSINESS

July 2018 Small Business Channel

Jul. 19, 2018

Small Business Social Media:

8 Storm Preparedness Tips for Small Businesses. **The Allstate Blog.**

<https://al.st/2KpLjSX>

Dos and Don'ts for Getting a Small Business Loan. **Small Biz Trends.**

<https://bit.ly/2K9Jnlj>

3 Ways to Increase Relevance and Avoid Extinction. **Forbes Small Business.**

<https://bit.ly/2Krl9Co>

The Best Facebook Groups for Female Entrepreneurs. **Gusto Blog.**

<https://bit.ly/2MqrATF>

How to Build Trust with Your Audience. **Duct Tape Marketing Blog.**

<https://bit.ly/2HMylfZ>

Top Small Business News:

5 Ways Diversity Can Boost Profits. There's an important distinction in definition between diversity and inclusion, and numerous studies and diversity advocates say

one is not effective without the other.

www.cpapracticeadvisor.com/12416935

Business Executives Expect Impact from Trade War. Forty percent of those surveyed said their business would be impacted by the imposition of U.S. tariffs or by potential retaliation from trading partners.

www.cpapracticeadvisor.com/12416532

AICPA and Small Business Administration Form Alliance. The agreement with the SBA renews a previous collaboration between the two organizations that began in 2008. The AICPA and SBA have a shared goal of fostering conditions to help small businesses grow and thrive.

www.cpapracticeadvisor.com/12418197

TaxSlayer Launches Small Business Suite with Payroll, HR and POS. Workful vows to work tirelessly to help small business owners get back to growing and owning their business.

www.cpapracticeadvisor.com/12418219

5 Cautionary Tips for Young Entrepreneurs. As the college Class of 2018 ventures out into the working world, many of them will choose to work for themselves, or at least entertain the thought.

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