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## Small Business Social Media:

8 Storm Preparedness Tips for Small Businesses. **The Allstate Blog.**

<https://al.st/2KpLjSX>

Dos and Don'ts for Getting a Small Business Loan. **Small Biz Trends.**

<https://bit.ly/2K9Jnlj>

3 Ways to Increase Relevance and Avoid Extinction. **Forbes Small Business.**

<https://bit.ly/2Krl9Co>

The Best Facebook Groups for Female Entrepreneurs. **Gusto Blog.**

<https://bit.ly/2MqrATF>

How to Build Trust with Your Audience. **Duct Tape Marketing Blog.**

<https://bit.ly/2HMyIfZ>

## Top Small Business News:

**5 Ways Diversity Can Boost Profits.** There's an important distinction in definition between diversity and inclusion, and numerous studies and diversity advocates say one is not effective without the other.

[www.cpapracticeadvisor.com/12416935](http://www.cpapracticeadvisor.com/12416935)

**Business Executives Expect Impact from Trade War.** Forty percent of those surveyed said their business would be impacted by the imposition of U.S. tariffs or by potential retaliation from trading partners.

[www.cpapracticeadvisor.com/12416532](http://www.cpapracticeadvisor.com/12416532)

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**5 Cautionary Tips for Young Entrepreneurs.** As the college Class of 2018 ventures out into the working world, many of them will choose to work for themselves, or at least entertain the thought.

[www.cpapracticeadvisor.com/12416525](http://www.cpapracticeadvisor.com/12416525)

Small Business

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