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Sandra Wiley, SPHR

2018 Most Powerful Women in Accounting

President – [Boomer Consulting, Inc.](#)

What advice would you give to female college students about the opportunities for women in the accounting profession?

As our profession continues to morph into the advisory and consulting world, there

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Build a culture that allows for lattice style career path growth and a ton of flexibility. You will recruit and most certainly retain if you allow women to find a path that is right for them at various times of their lives. It is not a defined path any longer, it is a curvy one with many routes. Additionally, find strong female and male mentors that will help motivate and guide your younger female team members. They need your time and your knowledge.

Why did you choose to work in – and stay in – the accounting field?

As a consultant, I tell people all the time that I stayed in this profession because every day I get to work with incredibly smart and fun people. Are their struggles, of course there are, but all of the positive attributes far outweigh any challenges.

What are you currently reading?

I am reading *Crucial Accountability*. I love the book *Crucial Conversations* and given that accountability is essential in our businesses today, I believe this is a perfect book for me – and the clients we serve.

What changes do you foresee in the accounting profession of the near future (3-5 years)?

I feel a bit like a broken record, but the movement from the compliance business model to the consultant business model is going to shift to warp speed! Given that technology like AI, Blockchain and Data Analytics are improving daily, the need to move to a new business model including niches, service line development, different metrics, pricing, naming and hiring is imperative. What an exciting time we live in!

How do you see yourself participating in shaping the future of the accounting profession?

We have developed The Business Transformation Playbook at Boomer and it is

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Please share a personal rule or principle that you follow.

Well Behaved Women Rarely Make History (Laurel Thatcher Ulrich).

[See the full list: 2018 AICPA / CPA Practice Advisor Most Powerful Women in Accounting.](#)

Digital Currency

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