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## Top Accounting Blogs & Social Media

**Quality Audits Begin with Quality Fieldwork.** Bill Hatzos, Wolters Kluwer blog.  
<http://bit.ly/2HpK9JY>

**Insights from My Visit to Google.** Tom Hood, CPA, via LinkedIn.  
<http://bit.ly/2paYCgO>

**How the Accounting Profession Helps further U.N. Sustainability Goals.** Russell Guthrie, Forbes.  
<http://bit.ly/2FKV9Qg>

**5 Trends Driving Disruption in Accounting Profession.** Samuel Edwards, Entrepreneur.  
<http://bit.ly/2dkmewA>

**Rock and Roll Might Not Exist without an Accountant.** Strange Accounting Facts.  
<http://bit.ly/2Gj0mwE>

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## Accounting News

**69% of CFOs Plan to Increase Spending.** The survey also reveals a sense of self-doubt among CFOs and financial leaders. Almost 90 percent admit to needing much stronger skills in data analytics than they currently have.

[www.cpapracticeadvisor.com/12401496](http://www.cpapracticeadvisor.com/12401496)

**Ron Baker, CPA, Inducted into Accounting Hall of Fame.** Baker joins Accounting Hall of Fame members Greg L. LaFollette, CPA, Randy Johnston, Gary Boomer, CPA,

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those wanting easier testing of what-if scenarios is telling.

[www.cpapracticeadvisor.com/12401485](http://www.cpapracticeadvisor.com/12401485)

**Xero Appoints New CEO.** Steve Vamos, formerly an exec with Microsoft and Apple, has been appointed CEO to succeed founder Rod Drury who will continue as a non-executive director.

[www.cpapracticeadvisor.com/12401198](http://www.cpapracticeadvisor.com/12401198)

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