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the meantime, we'll do our best to keep you up-to-date on the latest developments that impact your accounting practice.

Gail Perry • Feb. 21, 2018

The stock market is on a roller coaster, the tax laws are in disarray as we try to decipher Congressional intent, winter weather still has a hold on us, daylight saving is weeks away, the end of busy season is even farther away, my favorite tea supplier is out of stock on my favorite tea, so where's the silver lining?

Clients! Not only do we typically have more clients than we can comfortably take care of during this time of year, and you might look at year end closings and tax returns as just more work to add to the busy schedule, but for the most part, our clients are happy to see us. And we're happy to see them, especially if it's been several months or even a year since we've made contact. These are the people who rely on us to help them with the numbers, the icky and confusing parts of their jobs. They put their trust in us, and they're grateful for the help we give them.

As the economic landscape and the tax laws change and become more complex, this opens new opportunities for us to help our clients plan and manage their cash. In addition, our new world is providing exciting opportunities for start-up businesses in the area known as the shared economy or the gig economy.

This month, we're happy to feature articles from several experts who are sharing their insights and advice in both the areas of cash management and the gig economy. Jennifer Katrulya, practice leader at MarksNelson CPAs and Business Advisors, introduces some excellent techniques for working with a budget. Also, this month we're reviewing cash management, forecasting, and budgeting programs that are certain to help you in your own practice and with your clients.

In addition, Danetha Doe, a **40 Under 40 in the Accounting Profession** recipient

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not just about the bottom line.

We hope your busy season is a good one. Before long, it will be in the record books. In the meantime, we'll do our best to keep you up-to-date on the latest developments that impact your accounting practice.

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