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Top Firm Management Blogs & Social Media

10 Busy Season Exercises CPAs Can Do at Their Desk. AICPA Insights blog. http://bit.ly/2shGFBR

Are You a Firm of the Future? Ron Baker, CPA, from FirmoftheFuture. http://bit.ly/2GYN7kz

Building a Learning Culture in Your Firm. Roman Kepczyk, CPA, from CPA Consultants' blog.

http://bit.ly/2nV5AWu

5 Items You Need In Your Firm's Owners' Agreement. AICPA Insights blog. http://bit.ly/2nMzCwh

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Firm Management News

The Benefits of Being a Mentor. Thirty-eight percent of CFOs who have served as a mentor said the greatest benefit is the opportunity to improve their own leadership skills, followed by 29 percent who cited the internal satisfaction of helping others. www.cpapracticeadvisor.com/12393859

Accounting Firm Revenues and Profits Continue to Climb. Revenues were up a solid 7.8%, a tad less than the prior year's 8.1%. Growth from mergers accounted for

26% of total growth compared to 28% the previous year and 30% the year before.

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tax clients, it is vital for firms to make ongoing efforts to keep the sales pipeline full. www.cpapracticeadvisor.com/12387356

Advisory Services Take Off as Revenue Channel for Accounting Firms. Almost two-thirds of U.S. accounting and bookkeeping firms reported advisory revenues per client of \$5,600 from advisory services.

www.cpapracticeadvisor.com/12385415

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