

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

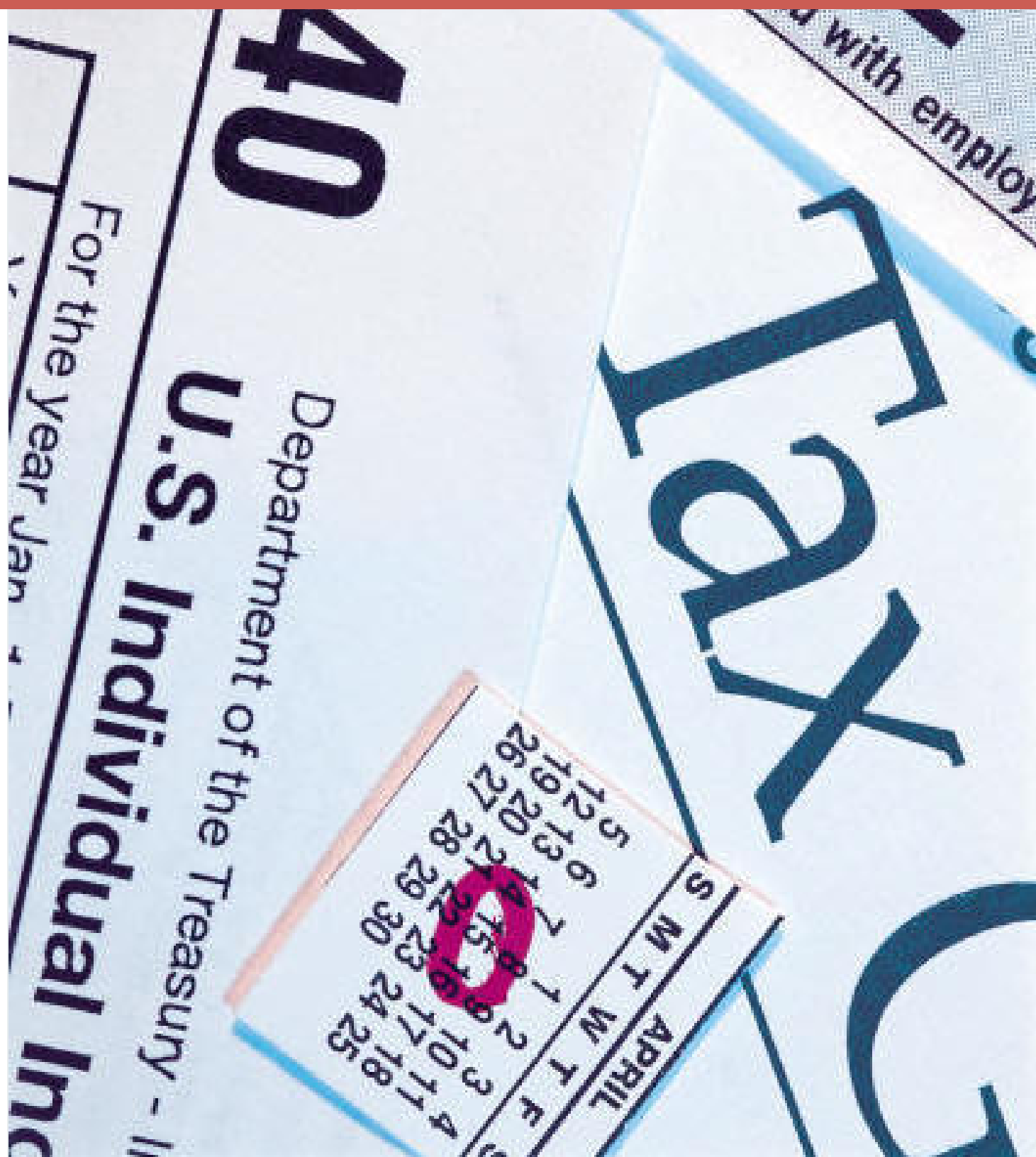
If you have any questions or need help you can email us

because of Belsis Smalley. If some degree toting IT person contradicted something that ...

Jan. 31, 2018

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



I have the time to write articles, do interviews, speak at conventions, all because of

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

fact our website, is nothing but a code that she spent several nights creating that crawls the internet searching for my articles that have been published, interviews that I have done, basically ANYTHING that is public about me, this code picks up, and once a week, she simply clicks a button, and the website is updated.

When our old server wouldn't load the new version of QuickBooks, saying I needed a different operating system, it caused me to call a client that is an IT professional, who tried to sell me a \$9,000 server. She explained to me that we hardly used our server and she was in the middle of investigating switching all of our software to the cloud. To fix the QuickBooks problem, she simply stayed up all night, determined that all we needed to do was download a service pack, she did, and when I woke up, QB 2017 was on our server.

I want to stress the amazing part of this, my wife doesn't have an IT degree, she literally just figures it out. She'll stay up all night, when I have some crazy idea about what I want something to do, figuring out how to make it happen. She does what I do with tax law. We are an unstoppable team.

Any practice management article that you have seen me write, or an article about how we moved everything to the cloud, or that we don't need servers anymore are all because of Belsis Smalley. If some degree toting IT person contradicted something that my wife has engrained in my head, I don't care if they are Ivy League educated, I'll listen to my wife first.

Most accounting firms will pay tens of thousands of dollars to IT companies. I am blessed, because I have Belsis Smalley. She is my equal partner. If you book an in person appointment with me, she is in the room with me. When a client doesn't understand a complicated concept I am explaining, she will chime in and explain it in layman's terms, In fact, we have gotten some clients that I never thought that we

would get because I will get frustrated with something that I am explain, she is cool

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

or tax question and an advisor would answer the question. I answered a lot questions on that forum. One question was regarding a non-deductible IRA contribution. No one had answered the question, and I flagged it as something to come back to. I hate non-deductible IRA contributions. The next morning after thinking about it I had a plan. I answered the question by saying, make the non-deductible contribution, and the next day convert it to a Roth. If you ever read any of my articles I think differently than most tax accountants. I guess my answer was flagged, and the next day I got a call from the CEO of Nerd Wallet asking about that answer and the reasoning. I explained it to them. They conferred with their high priced attorney that brought in a high priced accountant, and my answer got the seal of approval. The next week Nerd Wallet named my plan the "Backdoor Roth." It was THE buzzword that tax season, and I, of course, got absolutely NO credit for coming up with it.

In this month's EA Journal I wrote an article about a Backdoor Roth. My wife brought the magazine home to read my article and I explained the whole thing to her, and I said, can you imagine coming up with something and not getting credit for it. She said that it was the story of her life.

If you have ever read one of my articles, or if you like the way that I think, or my tax ideas. That is 100%, because my wife, Bels takes all of these things off my plate so I can do nothing but immerse myself in Tax world. Most couples could never spend 24 hours a day, but I would never be able to have all the fun I have, be able to be as successful as I am, and our company would never as successful as it is without Belsis Smalley.

The saying goes behind a great man is a great woman. I hate that saying because it insinuates, that a woman is less than. Next to a great man is an even better woman.

---

Craig W. Smalley, MST, EA, is the Founder and CEO of [CWSEAPA, PLLC](#). He has been

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Some memory, and he has been interviewed and appeared as a featured guest on numerous radio shows and podcasts. Craig can be reached at [craig@craigwsmalleyea.com](mailto:craig@craigwsmalleyea.com).

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved