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ACCOUNTING

Apps We Love: Mobile Payments

From tracking KPIs or managing client communications, or even digging them out of a financial hole while cruising at 35,000 feet, these business apps keep busy professionals tuned into their firm and client needs, which definitely helps productivity.

Gail Perry • Nov. 21, 2017

Apps We Love – Mobile Payments

Being able to keep up with key business functions even while traveling around town or across the country is a major benefit that mobile apps and computing have given us. From tracking KPIs or managing client communications, or even digging them out of a financial hole while cruising at 35,000 feet, these business apps keep busy professionals tuned into their firm and client needs, which definitely helps productivity.

There are also apps that focus on making (or accepting) mobile payments. Whether for business or personal bills, or simply shopping for the holidays, these mobile payment apps have become a staple of most on-the-go professionals. We asked several accounting thought leaders which mobile payment apps they rely on, and why.

Dawn Brolin, CPA, CFE, Powerful Accounting, LLC: Of course, I love Intuit Merchant Services for mobile credit card processing, I use it for my accounting business as well as my rental property to take rent payments. Love to go to the

property and swipe debit or credit cards and not worry about not getting paid by them!

David Cieslak, Arxis Technology: Venmo. All the kids are doing it, so had to get on board! Hahaha

Daniel Vidal, Expensify: Venmo – while I can't speak to business transactions, Venmo has changed the way people interact with money by making it incredibly easy to send or requests the funds with people.

Scott Hoppe, HoppeTax: Google Wallet

Randy Johnston, K2E Enterprises:

- Apple Pay
- Android Pay
- Square
- Venmo
- PayPal
- Facebook Messenger
- LoopPay
- Dwolla

There are others to consider

- Blockchain
- Intuit GoPayment
- Verifone Sail
- Tilt
- Tab
- LevelUp
- PayAnywhere

Michelle Walsh, VP of Client Services, XCM: Venmo and Apple Wallet

Rick Richardson: Mobile payments for me is Apple Pay.

Garrett Wagner: For mobile payment apps on the business side square is one of the best. On the personal side I love google wallet.

Joshua Lance: Mobile Payment App: I am big fan of Square. It is such an easy app to get setup to collect payments with and its very robust with all of the additional features it provides.

Gary Boomer: Bill.com because it improves the experience for vendors and employees.

Elizabeth Pittelkow, Arrowstream: Venmo is one of the easiest ways to send and receive payments, and transactions are encrypted and fast. It is also free. I use it with my friends to send and receive money for shared expenses.

Caleb Jenkins: Personal – PayPal: It is very simple to collect/send a payment to anyone by phone number or email address. **Business – QuickBooks Payments:** I love how this simplifies the payment process. Send an invoice via email through QuickBooks and allow your customers to pay via Credit Card or ACH and QuickBooks takes care of the Receive Payment and Deposit in QuickBooks without requiring you to manually enter anything from that point forward.

Doug Sleeter: I don't use any, but have heard great things about Venmo for personal payments.

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