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**Mary Girsch-Bock** • Oct. 24, 2017



## AccountantsWorld Website Relief

[www.accountantsworld.com](http://www.accountantsworld.com)

From the [2017 review of Website Builders](#) for Accounting Firms.

Website Relief is well suited to accounting firms of all sizes that currently utilize other AccountantsWorld applications, though the product can also be used as a stand-alone application if desired. Website Relief uses professionally designed themes, with users able to choose the theme that best fits their needs. All websites are optimized for use with a variety of devices, including smart phones and tablets.

Website Relief provides a variety of standard and suggested content for each website. Website Relief takes a look at the company profile that is completed when signing up, suggesting content that is a good fit. Sample text is also provided, with users able to simply use the content as created by Website Relief, or edit the information to better suit their firm. A good selection of standard pages are also included with each website, such as a Home Page and an About Us Page, along with a Tax Center, Payroll

Center, and Tax Refund Page. Other standard pages available include Partners'

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created.

All Website Relief users receive a free custom domain name, along with five custom-branded email addresses and 10 GB of storage. Additional email addresses can be obtained at an additional cost if necessary.

The Website Relief Dashboard provides users with all of the tools they need to create and customize their website. Users can choose from a wide variety of themes offered by the application, with photos available to utilize as well. A design tool is also included in Website Relief that allows users to quickly create a functioning website with the ability to edit and customize the site later.

A variety of accounting and related forms are also available, with users also given the option to design their own forms to encourage potential clients to contact the firm via the website, including requesting information on services, requesting an appointment or signing up for a newsletter or other communication forum. Another great feature is the ability for firms to create a blog and easily incorporate it directly into the website.

Website Relief offers easy integration with social media in order to help bolster online visibility. For those interested in SEO results, a series of tutorials are available that help guide users through various search engine optimization options, while also working to submit the website to major search engines which include Google, Bing, and Yahoo. The product also allows users to easily link their completed website to social media sites such as Facebook, LinkedIn, and Twitter, along with a link to Google Maps, which provides access to an interactive map for clients. Users can also integrate their website with Google Analytics, which will display various statistics and website data directly on the user dashboard.

Another benefit of purchasing Website Relief is that all firms receive a basic listing in

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consultant.

In addition to custom website creation, Website Relief also offers an unlimited number of integrated client portals at no additional cost, making it easy for clients and firms to easily share, upload, and download documents securely.

Designed to integrate with other AccountantsWorld applications including Accounting Power, Cloud Cabinet, Directory Listing, Practice Relief, and After-the-Fact Payroll, AccountantsWorld Website Relief is available for \$595.00 per year, with a 30-day money back guarantee. The product can also be used as a stand-alone website building application if firms are using another software vendor for practice management and tax preparation.

**2017 Rating 4.75 Stars**

Firm Management

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