## **CPA**

## Practice **Advisor**

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Aside from high salaries, what incentives do tech workers find most appealing?

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- 2. The opportunity to work on interesting projects
- 3. Bonus or stock options
- 4. Advancement opportunities
- 5. Vacation time
- 6. Using new and innovative technology
- 7. Having a unique office environment or other office perks
- 8. Remote working options

View an infographic for tips on the above listed benefits.

"Tech professionals want to remain relevant and work on projects that are interesting to them," said John Reed, senior executive director of Robert Half Technology. "Employers should be sure to paint a vivid picture of growth opportunities when recruiting tech workers."

"In addition to discussing career paths during the hiring process, managers should regularly check in to ensure their team members feel challenged and engaged," noted Reed. "Recruiting doesn't end once someone's in the seat. It's an ongoing process," he said.

Likewise, salary checks should also be ongoing, according to Reed. "Compensation will always be a top consideration for employees, and an annual salary review may not suffice when trying to ensure you are keeping pace with trends, especially for those in high demand roles," he said. "The organizations who are doing the best job at retaining their tech talent are benchmarking salaries several times a year."

For more information on IT hiring, compensation and benefits, including salary data for more than 75 technology positions, download the new 2018 Robert Half Technology Salary Guide.

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