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Twitter: @KaceeBOP

A regular speaker on topics including business development, marketing, sales and cloud technologies at Accounting, Business, Legal and Technology conferences nationwide. Starting her career in the Accounting Technology community as the Executive Vice President and one of the owners of Cloud9 Real Time, she led the company to exponential growth from 87 users to over 20,000 in less than 5 years. Branching off in 2014 to start her own consulting company, Kacee founded Blue Ocean Principles with a simple goal in mind: work with people you enjoy, on projects you believe in. The company assists vendors in strategic market penetration to the accounting profession and has an outsourced CMO service for accounting firms. Kacee was recently added to the distinguished list of Top 25 Thought Leaders in 2017; she is recognized as one of the young professionals leading businesses into the future.

Various educational events including webinars and conferences nationwide. Member of the AICPA Women's Global Leadership Council as well as sit on the Accountex Leadership Council and moderate the Accountex Vendor LC. Created the Accounting Technology Ecosystem for Accountex USA which shows the global footprint of technology solutions for the accounting profession with over 700 providers. Adopted Solana Beach in San Diego county and coordinate quarterly beach clean ups which remove hundreds of pounds of trash from the ecosystem annually.

Favorite influencer(s) (authors, bloggers, mentors, speakers, etc.) –

Blessed to have amazing mentors Greg LaFollette, Randy Johnston and Doug Sleeter.

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