CPA Practice **Advisor**

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Jul. 20, 2017



Flex Time and Short Fridays Top List of Summer Perks

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employers (29 percent) relax their dress codes in the summer months, compared to 57 percent five years ago. Companies with shorter hours on Fridays also fell to 20 percent, a 43-point decline from 2012.

HR managers were asked, "Which, if any, of the following summer benefits are offered at your company?" Their responses*:

	2017	2012
Flexible schedules	62%	75%
More relaxed dress code	29%	57%
Leaving early on Fridays	20%	63%
Activities such as a company picnic or potluck	17%	28%

*Multiple responses permitted. Top responses shown.

Additional findings:

- More than one-third of HR managers (34 percent) feel workers are less productive during the summer months. Another 34 percent said there's no change in on-the-job performance.
- Not planning well for vacations (32 percent) and unexpected absences (22 percent) were identified as the most common negative employee behaviors at this time of year, ahead of dressing too casually (19 percent), sneaking in late or leaving early (15 percent), and being mentally checked out (12 percent).

"It's natural for employees to get distracted when the weather's nice and thoughts turn to plans outside the office. But savvy companies maintain staff productivity and morale by embracing summer in the workplace," said Brandi Britton, a district

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- 2. **Rally for rest.** Remind workers to take time off, and set an example by doing so yourself. Bring in temporary professionals to fill in during absences.
- 3. **Venture out.** Holding meetings outdoors or while taking a walk is a great way to get fresh air while accomplishing business objectives.
- 4. Have some fun. Plan an ice cream break, picnic or group outing. Employees will appreciate being able to relax and bond with colleagues in a non-work setting.
- 5. Dress down. Allow staff who aren't customer- or client-facing to wear more casual attire, as long as it doesn't detract from work. You might even consider instituting themed Fridays where Hawaiian shirts or sports apparel are encouraged.

This Month's Top Payroll Social Media Posts:

These Trendy Office Practices May Be Killing Productivity. **Dave Crenshaw via** LinkedIn: http://bit.ly/2s04oSA

More States Lock Down Joint-Employer Relationship. From the Bloomberg BNA blog: http://bit.ly/2tmr83p

Why Can't You Retain Top Talent? **Doug Dickerson via LinkedIn:** http://bit.ly/2tWf9qu

New Hire Paperwork: Requirements & Recommendations. From the ADP Connect blog: http://bit.ly/2skk56l

What the NBA Draft Can Teach Us About Team Building. Scott Gilly via LinkedIn:

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How Women Leaders Can Change the Workplace. As women have taken on greater leadership roles in the business world, it's paid off for both them and business. http://cpapracticeadvisor.com/12347116

Goodbye Casual Friday: Almost Every Day Is Becoming Casual. Workplace attire today is trending casual, even for historically more buttoned-up accounting and finance pros.| http://cpapracticeadvisor.com/12345195

More American Workers Taking Vacation Days. American workers took an average of 16.8 days of vacation in 2016, according to new research from Project: Time Off. http://cpapracticeadvisor.com/12344121

Work-Life Balance Improving. Nine in 10 respondents reported their manager is very or somewhat supportive of their efforts to achieve this balance, and 74 percent said their boss sets a good or even excellent example. http://cpapracticeadvisor.com/12344527

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