## **CPA**

## Practice **Advisor**

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and medium sized...

Jun. 27, 2017

The accounting firm Thayer O'Neal Company, LLC of Houston, Texas has banded together with three other firms to form the basis of the Public Company CPAs Alliance (PCA). PCA is a nationwide network of CPA firms devoted to serving small and medium sized public companies.

PCA members focus primarily on serving the small and middle market public companies that often are underserved by the large national accounting firms. PCA provides CPAs a network of peers that can exchange best practices and technical knowledge to deliver greater value to their clients. Members are selected for their experience and ability to provide proactive solutions to the accounting needs of public companies. PCA is a Texas non-profit corporation and is in the process of filing for not-for-profit status with the IRA as a 501 (C) (6) trade association.

Founding member Thomas M. (Mickey) O'Neal CPA, said "we established PCA because of the great need that exists in the marketplace for support in the nature of quality control systems, training and technical support to help firms that serve these clients in dealing with the increasingly complex regulations of the Securities and Exchange Commission as well as the Public Company Accounting Oversight Board. Many firms who serve these small public clients have one or two partners and are very restricted because of rotation requirements for both engagement and EQR partners. PCA plans to assist with those issues."

The initial members have engaged the Rainmaker Companies to manage the association based upon their background in managing niche oriented associations of CPA firms.

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• Collaborate with member firms around audit controls and standards placed on accounting firms

"We are very excited to help PCA launch its national network of CPA firms that serve small and mid-size publicly traded companies. PCA members are able to provide an elevated level of service and pro-actively help business owners with the growing complexity that is their business today," stated Patrick Pruett, The Rainmaker Companies EVP.

Public Company CPAs is a nationwide association of CPA firms devoted to serving publicly traded companies. Its members provide proactive solutions to the accounting needs of their clients. PCA is managed by The Rainmaker Companies. — a leading provider of training, consulting and alliance services that support professional service firms in the growth of their people, their practices, and of their clients.

## Initial member firms include:

Thayer O'Neal Company, LLC Houston and Sugar

Land, Texas

Pritchett, Siler and Hardy Salt Lake City, UT and

Denver, CO

Spiegel Accountancy Group San Francisco, CA

Acquavella, Chiarelli, Shuster, LLP New York, NY and

Iselin, NJ

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