#### **CPA**

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May. 22, 2017



## How Much Does the Skills Gap Cost Businesses?

By Isaac M. O'Bannon, Managing Editor

It's one of today's most vexing economic puzzles: Why can't employers find workers to fill their positions when approximately 7.5 million Americans are unemployed, and millions more are working part-time because they can't find full-time positions or have given up looking for work altogether? According to a new CareerBuilder survey, nearly 60 percent of U.S. employers have job openings that stay vacant for 12 weeks or longer. The average cost HR managers say they incur for having extended job vacancies is more than \$800,000 annually.

CareerBuilder's latest studies on the effects of the skills gap on the U.S. labor market were conducted online by Harris Poll from November 16 to December 6, 2016 and February 16 to March 9, 2017. These studies included representative samples of 2,391

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- 51-250 employees: 74 percent
- 251-500 employees: 72 percent
- 501+ employees: 71 percent

"The gap between the number of jobs posted each month and the number of people hired is growing larger as employers struggle to find candidates to fill positions at all levels within their organizations," said Matt Ferguson, CEO of CareerBuilder and coauthor of *The Talent Equation*. "There's a significant supply and demand imbalance in the marketplace, and it's becoming nearly a million-dollar problem for companies."

Read more at: www.cpapracticeadvisor.com/12330196

### **Latest Small Business News:**

Manufacturers Increase Use of Internet of Things. Half of plant production and equipment processes are already being managed via the IoT, and that number is set to climb. www.cpapracticeadvisor.com/12326247

**Down Payment is Greatest Barrier to Buying a Home.** Almost 70 percent of renters surveyed cite the down payment as a greater barrier to homeownership than debt, job security and qualifying for a mortgage. www.cpapracticeadvisor.com/12325358

**U.S. Business Optimism at Record High.** The study suggests that the new probusiness U.S. administration is acting as a catalyst, releasing pent-up confidence after a long period of supportive monetary policy and cheap oil.

www.cpapracticeadvisor.com/12324386

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# This Month's Top Small Business Social Media Posts:

3 Things You Must Know Before Starting a Business – Amy Vetter on LinkedIn: http://bit.ly/2pEvVdR

Never Burn a Bridge: A Client Came Back After 3 Years – Scott Cytron on LinkedIn: http://bit.ly/2qoZ1P5

Registering a Trademark FAQs – Nellie Akalp on the Corpnet blog: http://bit.ly/2p1Z3YD

4 Steps to Help Manage Your Operating Cash Flow Statement – Dennis Najjar on the AccountingDepartment.com blog: http://bit.ly/2p4Lf0a

The Gig Economy and Its Impact on Your Business – Barbara Weltman blog: http://bit.ly/2p51N8f

**Small Business** 

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