

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

optimism in the venture capital (VC) market as total investment in the first quarter of 2017 reached \$17.3B across 1,809 deals, according to Venture Pulse, a quarterly ...

Apr. 20, 2017



With much of the uncertainty from 2016 subsiding in the U.S., there are signs of optimism in the venture capital (VC) market as total investment in the first quarter of 2017 reached \$17.3B across 1,809 deals, according to Venture Pulse, a quarterly report on global VC trends published by KPMG.

“It appears that we may have reached a turning point despite a continued decline in

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

[analysis-venture-funding.html](#).

Globally, the Americas led VC investment, with the U.S. making up the lion's share of the \$26.8B total. VC investment in the U.S. rose quarter over quarter supported by a number of \$250 million+ megadeals. The Bay Area (San Francisco and San Jose), Boston, and Los Angeles metro areas all experienced rather significant upticks in investment based on deal value from Q4. These increases were driven by a two-prong phenomenon of late-stage mega rounds across all industries and a notable uptick in pharmaceutical and biotech investing. Meanwhile, deal activity remained relatively steady quarter over quarter, suggesting that investors remained cautious as Q1'17 brought with it a change in the U.S. administration.

IPO Market on the Rebound, Corporates up the Ante

Solid IPOs by Snap, the company behind Snapchat, and software-as-a-service companies MuleSoft and Alteryx suggest the U.S. IPO market may be opening. If this trend continues, there could be a renewal in US-based IPO activity.

Additionally, some venture-backed U.S. companies currently registering IPOs illustrate the possibilities for them in the market considering that the public markets are still coasting high and there's still a strong appetite for exposure to high-growth tech companies.

“Business process companies, those startups focused on making traditional corporates more efficient and effective, will likely represent successful IPOs through the remainder of the year,” said Conor Moore, National Co-Lead Partner, KPMG LLP's Venture Capital Practice. “This is a function of less agile businesses feeling the pressure to become more nimble, more flexible and more able to protect against cyber threats.”

M&A continues to drive exit value even as the IPO market begins to accelerate. In

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved