CPA Practice **Advisor**

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Other accounting solutions were created primarily for small businesses and are sold directly to them, claiming to make accounting easier for them. Accountants are their secondary users, and are mainly important as a marketing channel.

Accounting Power is the first cloud-based accounting system created exclusively for YOU – the accounting professional – to give you greater control over client accounting than ever before. We never sell Accounting Power directly to your clients. You decide how to use Accounting Power to meet each of your client's needs most effectively.

Unlike DIY accounting programs, our primary focus is on bringing complete accounting services back to accountants. We are leading the way for accountants to capitalize on this multi-billion-dollar new opportunity.

Accounting

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