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strategic evolution of accounting, CRUSH offers attendees opportunities to learn, educate and network with hundreds of peers and experts.

Mar. 02, 2017



[Avalara, Inc.](#), will hold the second annual CRUSH tax compliance automation conference and industry gathering in Austin, Texas on May 2-3, 2017. Avalara is a provider of cloud-based tax compliance automation for businesses of all sizes.

The event brings together leaders in finance and technology who are enabling the strategic evolution of accounting, CRUSH offers attendees opportunities to learn,

educate and network with hundreds of peers and experts. Registration and event

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### **Event Highlights:**

- Keynote – Scott McFarlane, CEO of Avalara, presents at 8:30 A.M. CT, May 2.
- Panel of Avalara CFO Customers, moderated by Gene Marks, CPA and small business owner, at 9:15 A.M. CT, May 2.
- Demo Showcase – Open throughout the conference, the Demo Showcase is an open environment where attendees can browse solutions offered by Avalara and sponsoring partners.
- Learning Lab – The lab is an opportunity for customers to schedule one-on-one time with Avalara product experts.
- CPE credit – Options for more than 70 hours of CPE credit will be offered in sessions structured to be interactive, highly concentrated and comprehensive, to provide participants with maximum value at an affordable price.
- In-depth sessions- More than 70 sessions will be presented by industry experts, Avalara customers and partners on a wide range of topics, from the implications of Brexit and e-compliance to best practices for sales tax, excise tax, global VAT trends and more.

### **Event Sponsors**

- Concur, Kelly S Matthews, Sage Software, and SmartERP are gold sponsors.
- DuCharme McMillen & Associates, and Intacct are silver sponsors.
- Exact, Hybris, and SD Mayer & Associates are bronze sponsors.
- CPA Trendlines.

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