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end.

Nov. 21, 2016



Dec. 1 — 1-Hour CPE Webcast Sessions All Day Long

Here is your chance to polish off your 2016 CPE requirements before year-end. Join an outstanding lineup of some of the accounting profession's most innovative and provocative thought leaders as they present 10 back-to-back one-hour educational sessions, discussing the latest trends and concepts and providing concrete tools and take-aways that will help ensure the future success of your practice. Through the use of various social media techniques, you can participate interactively with the speakers and other attendees just as if you were in the same room.

Specific Learning Objectives:

- Learn best practices for managing and growing your CPA practice

- Understand risk in presentation, storage, and delivery of sensitive financial data

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2016 Session Topics

- **Change Management: New Models for Accounting Firms** (Field of Study: Practice Management)
- **10 Services Your Father's Accounting Firm Didn't Offer** (Field of Study: Accounting and Auditing)
- **Small Firm, Big Data** (Field of Study: Accounting & Audit)
- **Addressing the Need for a Private Company Clearinghouse: Issue & Opportunities for the Profession** (Field of Study: Information Technology)
- **Firm of the Future: Adopting Technology to Transform Your Business and Support Your Clients** (Field of Study: Information Technology)
- **Offering Full-Stack Accounting Services to your Clients** (Field of Study: Accounting and Auditing)
- **New Labor Laws - What to Expect in 2017** (Field of Study: Accounting & Auditing)
- **Marketing Techniques Accountants Can Master** (Field of Study: Marketing)
- **Data Security: Where is the Cloud and Who Can Access It?** (Field of Study: Accounting & Auditing)

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