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Accounting Firms

CPAs and accounting firms now have access to a free solution that will help them implement a comprehensive and professional client communications program: The Accountant's Content Vault (www.accountantscontentvault.com).

Sep. 24, 2016



The Accountant's Content Vault

Unlock the Potential of Your Practice

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MEDOWS Media Group launched The Accountant's Content Vault to support tax and accounting firms which are often lacking the in-house expertise, resources and budget needed to create effective client communications, disseminate key updates and implement an effective content marketing strategy.

The online resource was developed by Jonathan Medows, a New York City-based CPA who is an advocate of independent CPA and accounting firms. "I have spent significant time and financial resources over the years to develop professional, quality client communications and marketing content. I have seen that many firms find this area of their businesses challenging, so I wanted to build a platform for content-sharing giving firms the marketing and practice resources they need at no cost."

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“In today’s business environment, client communication is paramount to keep clients updated as well as to retain their business,” said Medows. “It is our goal for The Accountant’s Content Vault to relieve the burden of client communications and content marketing for accounting professionals and allow them to benefit from implementing a comprehensive client communications program.”

[The Accountants Vault](#) is an online vault containing high quality marketing and practice-building resources designed by a CPA to help other CPAs and accounting firms grow their client relationships and improve the performance of their businesses. The online vault is accessible for CPAs and accounting firms through a free that is supported by the sponsorship of our industry partners.

MEDOWS Media Group, LLC was founded by Jonathan Medows, CPA. In addition to The [Accountant’s Content Vault](#), the company also operates [CPA for Freelancers®](#), an online tax and accounting resource for freelance professionals and self-employed business owners.

Firm Management

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.