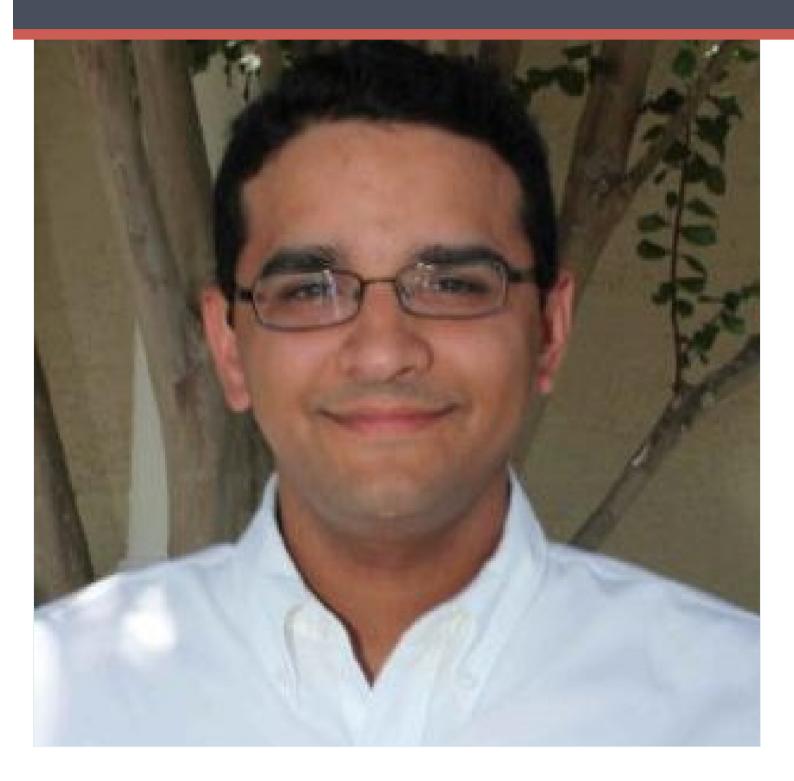
CPA Practice **Advisor**

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Hector Garcia, CPA.CITP

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read?

The Soul of Enterprise, The Economist, Wall Street Journal

- 2. In what ways have you contributed to your firm/company to make it better? I have used my social media reach to bring traffic and credibility to the firm
- 3. In what ways do you participate in the professional community to change/improve the accounting profession?

I co-host a webinar series called QB Power Hour in which I show my colleagues how to maximize Quickbooks and other connected technologies to improve their practices

- 4. In what ways do you participate in your local community to help others? I our local group Woodard Group Miami, I work with local QuickBooks ProAdvisors and help them with improve their QuickBooks skills
- 5. What changes do you foresee in the accounting profession of the near future (3-5 years)?

Banks and software companies will work much better together and will commoditize the data entry portion of our profession; forcing us to add more value in other areas

6. How do you see yourself participating in shaping the future of the accounting profession?

Continue to be at the forefront of technology and sharing that knowledge

7. What is your career philosophy?

Learn as much humanly possible, share as much as time allows, and be transparent 100% of the times

8. Describe one person who has been an important mentor to you and how that person helped change your life.

Ron Baker, I read his books and listed to his podcast with Ed Kless; they are fantastic. I learn so much from them. Ron's value philosophy helps be approach how I service and advice my clients.

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