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and organization, as ranked by small business owners and entrepreneurs.

Sep. 12, 2016



Small business owners are constantly trying to save money, be more efficient and serve their clients better. They are increasingly turning to apps to help them in this

endeavor, as well as social media and cloud technologies, which are almost

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3. Google Plus
4. Twitter
5. Instagram

Cloud Storage

1. Google Drive
2. Dropbox
3. Apple iCloud
4. Microsoft OneDrive
5. Box

Organization

1. Google Drive
2. Evernote
3. Microsoft Outlook/OneNote
4. Trello
5. Slack

Email Marketing

1. Mail Chimp
2. Constant Contact
3. Hubspot
4. Benchmark
5. Infusionsoft

Customer Relationship Management

1. Salesforce

2. Microsoft Dynamics

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4. Sprout Social

5. TweetDeck

Small Business

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