small business data, based on twenty-five pre-built tiles that surface insights so small businesses and their advisors can make smart, data-driven decisions in minutes.

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Xero has released a new content pack integration with Microsoft Power BI. The Xero content pack will deliver Xero's 700,000+ users access to analyze their own small business data, based on twenty-five pre-built tiles that surface insights so small businesses and their advisors can make smart, data-driven decisions in minutes.

- The Xero content pack offers enterprise-level business intelligence to small business with 25 key business metrics in a rich visualization environment. This interoperation serves up key performance indicators like relevant revenue vs. expenses, profit loss trend, debtor days and return on investment in beautiful interactive dashboards surfacing new insights in new ways.

- The collaboration between Xero and Power BI empowers small businesses and

allow small businesses to extend their current Microsoft investments to easily view their Xero data alongside other critical business data, including Microsoft Dynamics CRM, Mailchimp, Insightly, Google Analytics, Zendesk and Stripe.

"Business tools today are smarter and more connected than ever and finally available to the small business sector," said James Maiocco, Xero's General Manager for Global Strategic Partnerships. "We're delighted to further integrate with Microsoft Power BI to give our users enterprise-ready tools to analyze information from Xero to make smart, informed decisions."

"Microsoft Power BI enables customers to get the most out of their data by analyzing live updates, giving them the ability to see what's going on in their business and identify trends as they are evolving," said James Phillips, Microsoft's Corporate Vice President, Business Applications, Platform and Intelligence organization. "Together Xero and Microsoft give small businesses the tools and insights to make real-time decisions that will help them grow their business."

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