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Reader provides dual chip-and-swipe capability to protected small business owners from fraudulent transactions. Credit card information is not stored on the device and is ...

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FreshBooks has released a new FreshBooks Card Reader for Android. The first piece of business hardware offered by FreshBooks, the Card Reader helps small business owners accept credit and debit card payments from anywhere using their mobile device. Freshbooks makes cloud-based accounting software for small service-based businesses.

Offering the most up-to-date EMV security technology, the FreshBooks Card Reader provides dual chip-and-swipe capability to protected small business owners from fraudulent transactions. Credit card information is not stored on the device and is encrypted for security. EMV capability is more important than ever before following

the recent liability shift from credit card companies to business owners in October

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FreshBooks. “Whether you’re a plumber, lawyer, graphic designer or dog walker – getting paid for your work shouldn’t be a hassle, and it shouldn’t come with risk to your business. The FreshBooks Card Reader is designed to make it simpler than ever before to quickly and securely accept credit cards from your clients on the go.”

Another plus for busy small business owners, the Card Reader is fully integrated into FreshBooks’ cloud-based accounting software, so with each transaction, payment information is automatically captured; invoices are instantly marked as paid, clients receive a payment notification, and reports are updated. Additionally, the Card Reader will be supported by FreshBooks’ award-winning customer support team, and powered by FreshBooks Payments, so users can accept Visa, MasterCard and Amex cards from their clients.

“Small business owners are some of the busiest people on the planet,” said McDerment. “It’s important that when they need help with something as critical to their business as getting paid, that they’re able to reach help within a couple telephone rings. Quick access to competent and friendly support is the foundation of FreshBooks.”

The FreshBooks Card Reader recently received a 4.5 out of 5 star review from PCMag, and is covered by a one-year warranty through FreshBooks. The device is available in the US for \$29 USD.

To learn more about the FreshBooks Card Reader and how to order, visit the FreshBooks [blog](#).

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