## **CPA**

## Practice **Advisor**

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medical marijuana legalization and a look at the current state of the industry.

May. 02, 2016

The publishers of Marijuana Business Daily will host their annual Spring Marijuana Business Conference & Expo in Orlando, FL May 9-11, 2016.

George Jage, President of Marijuana Business Daily asserts, "This is going to be an epic year for the cannabis industry after a nearly two-year lull in state initiatives being passed. Starting with Pennsylvania becoming the 24th state to allow medical cannabis, there is also a surge of state ballot initiatives in place that will open more medical and recreational markets come November. Most notably, we are going to see a big change in the center of gravity of the industry from being west coast focused to nationally-focused with major markets in the Midwest, New England and Mid-Atlantic regions opening for business."

The Marijuana Business Conference & Expo will play host to more than 200 exhibitors and 60 speakers. Attendance is expected to exceed 3000 entrepreneurs, executives, and major private investors from all 50 states, Canada and Europe. All seven key industry sectors will be fully represented: dispensaries and rec retailers, wholesale growers, professional and financial services, infused product makers, private equity investors, ancillary products and tech, and testing labs.

"It is where the rubber hits the road from legislation to commercial success. I remain amazed at the sheer volume of business deals, partnerships and innovation that is a direct result of the power of the face-to-face interaction that happens at our live events," continued Jage.

The Marijuana Business Conference & Expo is the largest gathering of the industry's top talent.

Three keynote presentations will focus on generational engagement strategies,

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