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ACCOUNTING

Small Business Owners Less Optimistic on Economy

Small business owners are becoming increasingly pessimistic about the economy. According to the SurePayroll Small Business Scorecard, optimism has dropped 10% since last January, and 16% since May.

Feb. 01, 2016

SUREPAYROLL
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SMALL BUSINESS SCORECARD

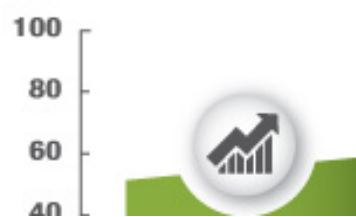
Main Street Matters

JANUARY 2016

MONTHLY SURVEY

How is Your Cash Flow?

The number of small business owners who say they have extra cash available to pursue new



opportunities or to deal with an emergency.



BALANCE SHEET

How Much Debt Do Small Business Owners Have on the Balance Sheet?



say ...
they are operating with debt.



say ...
they need to reduce costs and/or cut staff.



say ...
they don't have any debt, but they don't have extra cash.

YTD OPTIMISM TREND

How Many Small Business Owners Are Optimistic About the Economy?

YEAR-OVER-YEAR



SurePayroll's Scorecard compiles data from small businesses nationwide, and exclusively reflects the trends affecting the nation's "micro businesses" — those with 1-10 employees. The average business reflected has 6 employees.



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Small business owners are becoming increasingly pessimistic about the economy. According to the [SurePayroll Small Business Scorecard](#), optimism has dropped 10% since last January, and 16% since May. Currently 68% are optimistic about the economy – the lowest that number has been in the last year.

Fortunately, they're maintaining healthy balance sheets, so they're ready should a new opportunity or emergency arise. They're also, for the most part, taking volatility in the stock market in stride.

For all the statistics on the small business economy, check out the [SurePayroll Small Business Scorecard infographic](#):

Accounting • Small Business

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