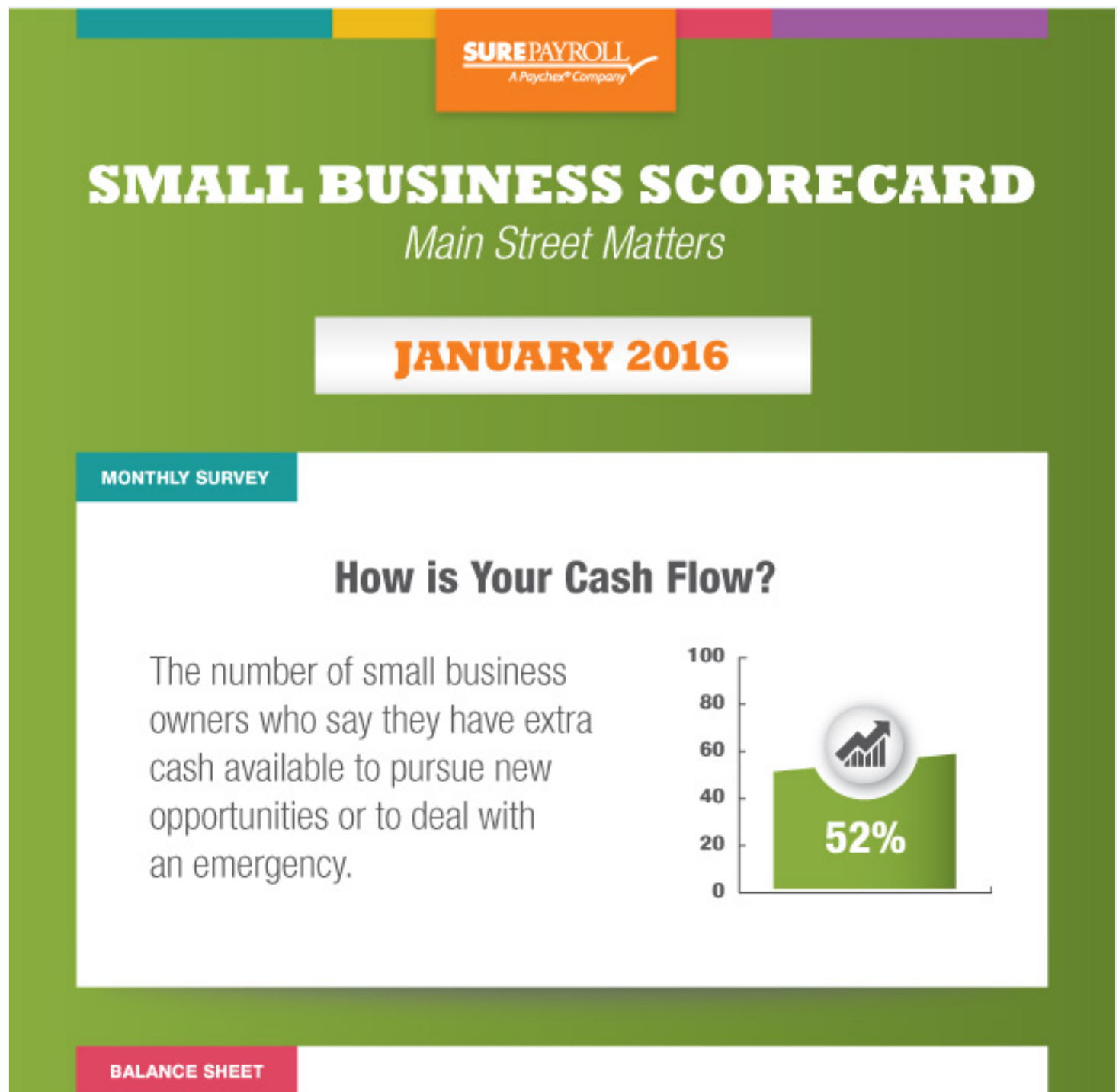


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According to the SurePayroll Small Business Scorecard, optimism has dropped 10% since last January, and 16% since May.

Feb. 01, 2016



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say ...

they are operating
with debt.

say ...

they need to reduce
costs and/or cut
staff.

say ...

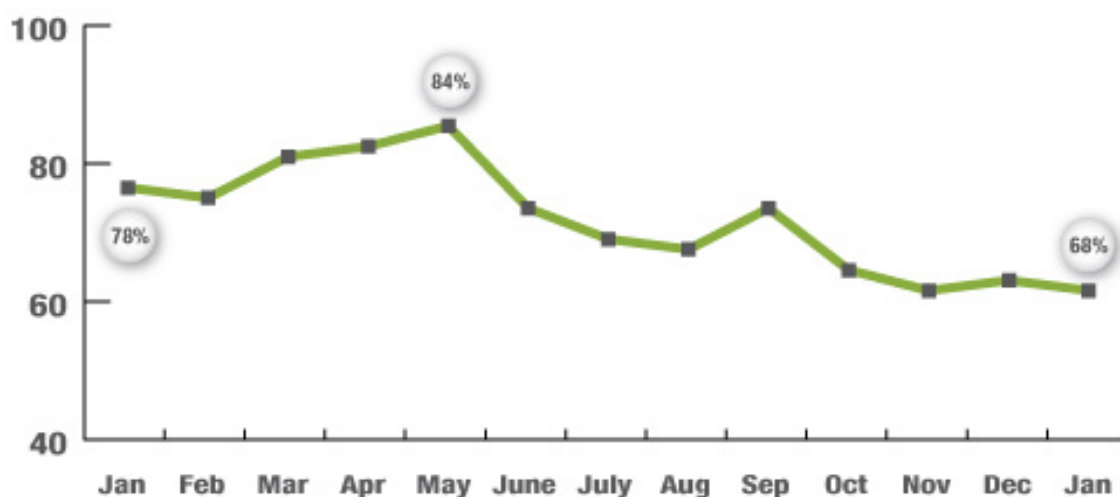
they don't have any
debt, but they don't
have extra cash.

YTD OPTIMISM TREND

How Many Small Business Owners Are Optimistic About the Economy?

YEAR-OVER-YEAR

10%



SurePayroll's Scorecard compiles data from small businesses nationwide, and exclusively reflects the trends affecting the nation's "micro businesses" — those with 1-10 employees. The average business reflected has 6 employees.

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economy – the lowest that number has been in the last year.

Fortunately, they're maintaining healthy balance sheets, so they're ready should a new opportunity or emergency arise. They're also, for the most part, taking volatility in the stock market in stride.

For all the statistics on the small business economy, check out the SurePayroll Small Business Scorecard infographic:

Accounting • Small Business

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