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of leading mid-market technology professionals, consultants and product/service providers in North America, announced a full roster of new members this week during the ...

Dec. 11, 2015



**ITA**

**Information Technology Alliance**  
Leading the IT Profession

The **Information Technology Alliance** (ITA), an independent membership association of leading mid-market technology professionals, consultants and product/service providers in North America, announced a full roster of new members this week during the annual ITA Fall Collaborative, including:

- **Citrin Cooperman** – the 22nd largest CPA firm in the United States, and 4th largest Mid-Atlantic CPA firm.
- **The Answer Company** – a leading supplier of business management software and technology consulting services. Since 1995, they have been helping businesses answer difficult questions related to investments in technology and information systems.
- **Business Ready Solutions, LLC** – a Microsoft Certified Partner with proven expertise in implementing and supporting Microsoft Dynamics GP accounting and

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They are the business systems consulting division of Frank, Rimerman + Co. LLP, one of the largest locally owned CPA firms in California.

- **H&B Consulting Group** – part of Hutchinson & Bloodgood, LLP, a CPA firm with four offices in California, H&B Consulting Group has experience in all areas of computer technology, serving since 1991 as a powerful resource for their clients.
- **Inscio** – recognized for mid-market ERP leadership, Inscio helps companies leverage powerful business applications such as NetSuite to connect information with the people and processes their organizations require to succeed.
- **Magenic** – a leading modern application development firm that addresses clients' toughest, most complex software development challenges and delivers results.
- **Neo3 Business Software Solutions** – over 50 years of experience successfully implementing ERP solutions in a variety of industries, including manufacturing (job shops and repetitive), wholesale/distribution, online sales, services and retail.
- **The Partner Marketing Group** – provides marketing services for technology service providers and software vendors, including strategy, content and social media marketing, and partner training and marketing programs for channel-centric technology vendors.
- **PC Bennett** – provides expert implementation, training, and customization of the leading edge Acumatica business management system.
- **The Resource Group** – the Northwest's leading Microsoft Dynamics GP and Intacct financial software partner.
- **Sonoma Partners** – offering over 14 years of experience with a deep focus on the Professional Services and Manufacturing industries, mobile expertise and the unique ability to implement both Microsoft Dynamics CRM and Salesforce.
- **The Vested Group** – provides full-scale implementation services, combining NetSuite's best practices with their experience and project management skills to complete a successful implementation tailored to the specific needs of their client's business.

“The active, accelerated interest in ITA is, in my opinion, in lock step with increased

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Fall Collaborative, which runs from December 6-8 at the Westin Kierland in Scottsdale, Arizona. A record number of 315 registrants from the ITA membership are expected to participate in this event and continue to deliver on ITA's value proposition that “Knowledge increases in value when shared.”

Accounting • Technology

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