## **CPA** Practice **Advisor**

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## Oct. 15, 2015

Avalara has just announced it will guarantee the accuracy of its sales and use tax calculations. Avalara is the first in its industry to offer such a promise. The company makes cloud-based solutions for sales, use, VAT and other transactions.

Under the terms of the new Guaranteed Accurate audit protection, businesses using Avalara's AvaTax service will be compensated for financial losses related to a negative audit finding caused by an inaccurate result returned by the AvaTax service – up to the full amount of the customer's annual service fee.

The guarantee adds a significant new layer of customer protection to Avalara's existing Trust pledge, which ensures industry-leading levels of uptime and data protection, security and privacy, penetration testing, automated software update deployments, and next-generation firewall and virus protection.

"We are very excited to be the first tax automation solution provider to put a financial protection promise behind our sales tax software products," said Scott McFarlane, CEO at Avalara. "To our valued customers, I'm so pleased to simply tell you, 'you're covered.' Avalara stands firmly behind its products and services, now more than ever."

More information on Avalara's Guaranteed Accurate audit protection pledge is at www.avalara.com/guarantee.

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