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Bill.com Accountant Program. The Center includes valuable tools and best practice guidance to fuel the growth of bookkeeping and bill pay services.

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Bill.com, a developer of online business payment and receivables management systems, has launched its Accountant Resource Center as a major new feature of the Bill.com Accountant Program. The Center includes valuable tools and best practice guidance to fuel the growth of bookkeeping and bill pay services.

The Bill.com Accountant Resource Center arms accounting professionals with everything they need to educate clients about Bill.com. The information – including videos, questionnaires, PowerPoint presentations, FAQs and calculators – was developed based on interviews and guidance from successful Bill.com accounting firm customers including The LBA Group, Catching Clouds LLC, Bookkeeping Express, WebsterRogers, LLP, Palm Beach Accounting & Financial Services, Morgan & Morgan CPAs and Tarica & Whittemore, P.C. These firms have demonstrated success – some even doubling revenue – using Bill.com to expand their practices.

“Accounting firms are critical providers of advice and bill payment services to businesses everywhere and we are committed to making firms successful,” said René

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into clients. Supportive material includes pointers on coaching clients to the cloud, FAQs to give to accounting firm clients, client evaluation questionnaires and demo and testimonial videos.

- **Pricing Services Right** provides valuable direction on effective pricing strategies, guidance on how to price Bill.com services and hidden cost calculators.
- **Spreading the Word** shares information on how to help accountants grow their client base through essential advice, proven practices and social media resources.
- **Setting Up Clients** contains helpful forms and checklists for on-boarding new clients to Bill.com.
- **Training** offers extensive Bill.com CPE-accredited training courses for accountants and the ability to earn Bill.com certifications.

The Accountant Resource Center is reserved for Bill.com customers. Members of the Bill.com Accountant Program can access the center directly from the main menu of their client management console.

Accounting

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