CPA

Practice **Advisor**

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Oct. 04, 2015

The latest Blackbaud Index shows that overall charitable giving to nonprofits increased 1.3% and online giving increased 5.9% for the three months ending August 2015 as compared to the same period in 2014.

The Blackbaud Index provides the most up-to-date information on charitable giving today. Tracking more than \$17 billion in US-based charitable giving, the Index is updated on the first of each month (or the next business day) and is based on a three-month moving average of year-over-year percent change.

Featuring overall and online giving, the Index can be viewed by size and subsets of the nonprofit industry via an interactive online chart. The Index also features a fundraising benchmark calculator that allows users to easily chart their own results against the Index and historical data to provide a fuller view of charitable giving.

Serving the worldwide philanthropic community for more than 30 years, Blackbaud combines innovative software and services, and expertise to help organizations achieve their missions. Blackbaud works in over 60 countries to power the passions of more than 30,000 clients, including nonprofits, K-12 private and higher education institutions, healthcare organizations, foundations and other charitable giving entities, and corporations.

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