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Cloud tax solutions provider Avalara has launched a new automated sales tax rates and returns service for Xero customers. The integration provides tax rate data in real time, enabling quick and automatic access for inclusion in customer invoices.

"With more than 12,000 sales tax jurisdictions in the U.S., calculating correct sales tax rates is a daunting proposition for small business owners and accountants," said Russ Fujioka, President Xero U.S. "Xero and Avalara make it easy by offering real-time

tax, and by helping customers quickly prepare sales tax returns in as little as five

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"Manually managing governmental compliance requirements can be difficult, expensive and time consuming, and businesses can face stiff penalties if they don't get it right," said Marshal Kushniruk, EVP of global business development at Avalara. "Outsourcing removes this complex burden, allowing businesses to focus on their primary expertise. Additionally, small businesses and their accountants spend hours every month preparing forms, filing returns and remitting sales tax in every state where they operate," Kushniruk continued. "By partnering with Xero, Avalara is providing the fastest, easiest way for Xero users to automate this process. We're excited to welcome Xero into our community."

Additionally, Avalara has integrated its Avalara TrustFil® tax return offering with Xero, enabling Xero users to prepare sales tax returns in as little as five minutes. More information is available at trustfile.avalara.com.

Avalara pioneered a service-based compliance platform for sales tax automation more than a decade ago and today works within a company's own financial, billing, ecommerce, or point-of-sale system to provide an end-to-end suite of transactional tax compliance services for businesses of all sizes.

Automation • Sales Tax • Small Business

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