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technology to be more efficient, cut costs and increase productivity. The tools available today make it relatively easy for them to save and share documents, manage customer

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Small business owners, entrepreneurs and startup founders are increasingly using

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They also asked them about how technology is impacting how they do business (see infographic below).

Without further ado, here are Small Business Owners' Favorite Tech Tools in 2015. See [last year's list](#) to see which tools have moved up in the rankings.

Cloud Storage

1. Dropbox
2. Google Drive
3. Apple's iCloud
4. Microsoft OneDrive
5. Box

Social Network

1. Facebook
2. LinkedIn
3. Google Plus
4. Twitter
5. Instagram

Social Media Management

1. Hootsuite
2. TweetDeck
3. Sprout Social/SocialFlow
4. Hearsay

Customer Relationship Management

1. Salesforce

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5. Eloqua/Infusionsoft/Silverpop/Unica

Organization Apps

1. Google Drive

2. Evernote

3. Tripit

4. Trello/Expensify/Asana

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