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chief tax officers, other C-Suite executives, and board members with a unique window into how their peers are wrestling with important tax topics.

**Isaac M. O'Bannon** • Jul. 13, 2015

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The Big 4 accounting, tax and business consultancy **KPMG** has started a new quarterly, market-facing publication designed to provide chief tax officers, other C-Suite executives, and board members with a unique window into how their peers are

wrestling with important tax topics and addressing related challenges and

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broader community of executives add significant value to their organizations.”

The inaugural edition features articles with timely discussions on the following topics:

- Building the case for tax transformation.
- Releases from the Organisation for Economic Co-operation and Development (OECD) on its Base Erosion and Profit Shifting (BEPS) Action Plan and the impact on international taxation.
- Talent management approaches for tax.
- Pros and cons of a shared services model for the tax function.
- Effective communications for the chief tax officer with senior management.

Each issue of KPMG's *CTO Insights* is developed to offer tax professionals in private companies an array of practical and actionable content.

Income Tax

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