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Practice **Advisor**

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Jun. 30, 2015



cloud-based travel and expense management software provider

Certify announces the results of a comprehensive survey of business travel trends. The survey revealed that when traveling, employees value convenience over price and many attempt to stay healthy while on the road. Top vendors on those criteria include Delta, Southwest, Panera and Chipotle. Marriott and Hilton ranked highest for hotels with the nicest amenities.

Results also show that employees are price-conscious while traveling on the company dime, with the majority sticking to the same diet (40%) or indulging a little (35%) and very few saying they took advantage of the company expense account (3%).

"Our survey shows that when traveling for work, employees prefer convenience

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Hotel preferences: The most important factor when choosing a hotel for business travel is proximity to client or meeting (54%) followed by quality accommodations (20%), room rate (11%) and rewards program (8%). Less than 1% of travelers choose a hotel based on its proximity to the airport. The hotels with the nicest amenities are Marriott (33%), Hilton (27%) and Hyatt (21%). **Airline preferences:** Travelers choose their airline carrier based on scheduling needs (41%), followed by price (27%) company policy (17%), mileage rewards (10%) and connecting flights (6%). Delta and Southwest were tied (24%) for carriers based on respondents' answer to the previous question. American (16%) and US Airways (12%) are the next two airlines preferred by travelers. The airline carrier with the friendliest service is Southwest (40%), followed by a not-close second of Delta (21%) and American (10%)

Meals on the road: Employees say they frequently stick to the same diet (40%) or indulge a little (35%), while 14% rely on convenience and fast foods. Restaurant with the healthiest options according to travelers are Panera (47%) and Chipotle (27%) with 20% citing other choices. Only 3% of travelers chose Starbucks as a healthy option, even though the coffee chain is the most frequently-expensed restaurant in two years running, according to Certify.

Purchases on the road: Business travelers primarily make purchases based on value, as if the money were their own (46%) followed by convenience (31%) and price (20%) with a small percentage citing they make a purchase as a reward for traveling (3%)

Top post-travel concerns: Upon returning home from a trip, employees are most concerned about: catching up on email (27%), followed by catching up with family (24%) and tracking down receipts and submitting expenses (17%)

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