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**FIRM MANAGEMENT**

# CPA Practice Advisor Announces 2015 Innovation Awards

This year's Innovation Award recipients include systems for expense management, business planning, document management and sales tax automation.

Isaac M. O'Bannon • Jun. 02, 2015

2015  
TAX  
&  
ACCOUNTING  
Technology  
Innovation  
Award

**CPA** Practice  
Advisor  
Today's Technology for Tomorrow's Firm

LOS ANGELES – June 1, 2015 – Successful business leaders and their accounting professionals are increasingly turning to cloud-based solutions to help achieve greater productivity and profitability, both more necessary than ever in today’s competitive environment.

The winners of the 12<sup>th</sup> annual Tax & Accounting Technology Innovation Awards, all cloud-based solutions, are examples of this new reality of on-demand information and business agility. This year’s Innovation Award recipients include systems for expense management, business planning, document management and sales tax automation.

The awards were presented on Monday, June 1 by *CPA Practice Advisor* during a reception and ceremony at the California Accounting and Business Show & Conference at the LAX Hilton in Los Angeles.

*CPA Practice Advisor* provides resources for accounting and tax practitioners, offering vital practice resources, peer and thought leader insight, news, technology reviews, professional education, interactive tools and additional content geared toward helping these professionals develop firms that are more effective and successful at serving their business and individual clients.

The 2015 winners are:

- Avalara CertCapture by Avalara, Inc.
- Expensify by Expensify Inc.
- FileThis Pro by FileThis, Inc.
- LivePlan by Palo Alto Software
- Tallie Expense Report Integration for Intacct, by SpringAhead, Inc.

CPA Practice Advisor also recognized five finalists for the Innovation Awards: AuditFile by AuditFile, Bill.com FastPay by Bill.com, BillQuick 2015 by BQE Software, CCH IntelliConnect Browser Search by Wolters Kluwer, and QuickBooks Online Accountant by Intuit.

“The purpose of the innovation awards is to acknowledge and honor the technology providers who are changing the accounting profession with creative thinking and down-to-earth useful products,” said *CPA Practice Advisor* Editor-in-Chief, Gail Perry, a Certified Public Accountant. “Responding to the needs of the tax and accounting professionals, these innovators are paving the way for the evolution of the profession to a global team of advisors and forecasters who can lead their clients to success.”

Perry is also the author of more than 30 books on financial software applications, taxes, and financial planning.

Initially presented in 2004, the Innovation Awards honor new or recently enhanced technologies that benefit tax and accounting professionals and their clients through improved workflow, increased accessibility, enhanced collaboration or other means.

Winners and finalists of the Innovation Awards are selected by *CPA Practice Advisor's* editorial board and awards committee, a group of accounting thought leaders and professionals from across the country. The publication, along with its digital content and interactive media, is the leading independent source of practice management resources and technology information for tax and accounting professionals in public practice.

*CPA Practice Advisor* is an independent information source for practicing public accountants and tax professionals, dedicated to providing them with the knowledge they need to make informed decisions regarding implementing various technologies in their practices. The magazine's audited circulation of more than 40,000 tax and accounting professionals, and more than 80,000 unique monthly digital visitors, look to it for its editorial independence and integrity.

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