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automatically integrating sales data with QuickBooks Online. Sync with PayPal was developed as a result of the company's collaboration with PayPal, the free app automatically imports

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A new app from Intuit, the makers of [QuickBooks](#), [Quicken](#), [Mint](#) and other financial software, allows small businesses to simplify complex, time-consuming by automatically integrating sales data with [QuickBooks Online](#).

[Sync with PayPal](#) was developed as a result of the company's collaboration with [PayPal](#), the free app automatically imports PayPal sales transactions, fees, discounts and taxes directly into QuickBooks Online, eliminating manual data entry and making it easier for customers to manage their businesses.

Each payments-related solution designed to integrate with QuickBooks Online, including Sync with PayPal and Intuit's own QuickBooks Payments, provides customers with a harmonious experience where everything works together, so they can focus on their businesses rather than balancing the books.

“Our collaboration with PayPal, and the app we've built as a result, further broadens our thriving payments ecosystem,” said Eric Dunn, Intuit's senior vice president for payments and commerce solutions. “Intuit is committed to delivering a range of personalized best-in-class payments solutions for small businesses. Our open platform allows small businesses to use the tools of their choice and therefore operate efficiently in a frictionless environment.”

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QuickBooks Online.

- **Provides security:** Securely downloads other transactions, such as expenses and bank transfers, into default categories within QuickBooks Online.
- **Improves accuracy:** Eliminates manual data entry errors and helps increase accuracy through automatic imports, including the ability to download 18 months of past transactions.

“PayPal is listed by 25 percent of QuickBooks users in their chart of accounts, so we knew an integrated solution would be a valuable tool,” said Stephen Fusco, vice president and general manager of North American distribution at PayPal. “Sync with PayPal and Intuit QuickBooks Online will give small business owners more hours back in their day while helping to improve their transaction data accuracy.”

Intuit's [QuickBooks Payments](#) offers many payment options to get paid fast and save time with easy payment processing, in addition to simplified pricing. Automatically synced with QuickBooks Online in real-time, it consists of end-to-end payment solutions for all payment types in multiple channels, including mobile, e-commerce and point of sale.

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