CPA Practice **Advisor**

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TSheets Pro Program

www.tsheets.com

Launched in 2013 with CPAs, accountants and bookkeepers in mind—TSheets' innovative PRO program delivers exemplary tools and services to TSheets PROs, and is powered by the top-rated time tracking app in the Intuit Ecosystem. This innovative PRO program provides professionals in the tax and accounting industry with unique tools to save their own business hours each week (and thousands of dollars each year) processing payroll and tracking time for invoicing and payroll, and further positioning themselves as a trusted advisor to their clients.

This cutting edge concept by TSheets, provides accounting professionals with a free TSheets account for life, an exclusive discount for their clients, dedicated customer service, marketing collateral and a 5-star customer-rated time tracking solution that directly improves client (e.g. paying users) profitability and productivity as well.

According to Mario Nowogrodski, CPA, and member of the PRO program, "Our entire business is based on our time that uploads from TSheets into our QuickBooks timesheets. Every entry of time has a dual purpose in our business, money coming in (invoicing/billing) and money going out (payroll). As a PRO, TSheets has given us the visibility to account for our time better and grow our business... and offer our clients a product that solves real business problems."

Mario and the other 2,000+ accountants and industry professionals across the nation who are members of the PRO program, are able to use the program benefits and the time tracking technology to improve productivity and profitability in their own business, and move from a transactional capacity with their clients to a trusted

advisor capacity, as they proactively help their clients become more efficient and

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Finally, the PRO program—on it's own as well as strengthened with it's many integrated app partners—exemplifies innovation as a program for accounting and tax industry professionals, with it's "Universal YES Policy". If a member of the PRO program asks for something that isn't already being done/given to them – TSheets will bend over backwards to deliver.

From overnighting shirts/collateral for presentations by PRO's, to flying program representatives out in person to demo at NAN Chapter meetings or events, and more. The PRO program, in essence, treats accounting industry professionals like the heroes they are, and supports them in every way possible to help build a more productive, profitable and successful business for themselves and their clients.

Click here to see all of the other nominees for the 2015 Innovation Awards.

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