

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

foundation for new accountants, including those who may decide to pursue a particular specialty in the future.

Apr. 10, 2015



Accounting graduates may want to think small when launching their careers, a new Accountemps survey suggests. More than half (56 percent) of chief financial officers (CFOs) interviewed said they would steer entry-level professionals toward careers at small to midsize companies. When asked what specialization they would recommend for new graduates, almost three-quarters (74 percent) of CFOs said

general accounting, up from similar surveys conducted in 2010 (60 percent) and

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

you recommend today's accounting graduates begin their careers?" Their responses:

Small to midsize company	56%
Small to midsize public accounting firm	24%
Large corporation	12%
Large public accounting firm	7%
Other/don't know	<u>1%</u>
	100%

CFOs also were asked, **"Which one of the following areas of specialization would you recommend to someone just beginning his or her career in accounting?"** Their responses:

General accounting	74%
Tax accounting	8%
Internal auditing	7%
Cost accounting	7%
Credit and collections	3%
Other/don't know	<u>1%</u>
	100%

View an [infographic](#) of the full research findings.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

decide to pursue a particular specialty in the future.”

Accountemps offers recent grads the following five tips for landing their first job:

1. **Cast a wide networking net.** Tell everyone you know that you're looking for employment. Meet new contacts by participating in industry associations, volunteer groups and alumni activities. Work with a specialized staffing firm that has deep networks in the local business community.
2. **Double-check your digital footprint.** Review and enhance your social media accounts so they are more professional. Bolster your online presence by commenting on industry blogs and, if you don't already have one, create a [LinkedIn profile](#).
3. **Do your homework.** Before applying for an opportunity, research the business and its industry. Annual reports, press releases, and local business or financial publications are excellent sources of information.
4. **Customize your application materials.** Tailor your [resume](#) and cover letter to each position for which you apply and address the hiring manager by name, if possible.
5. **Remember to say “thank you.”** Show your appreciation to everyone who helps you in your job search. Also, promptly send [thank-you notes](#) to each person with whom you interview.
- 6.

Firm Management

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us