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People will watch.

Whether you're rooting for the New England Patriots, the Seattle Seahawks or just watching for the most anticipated commercials of the year, the Super Bowl is definitely a game of numbers. From the Roman numerals that denote this as Super Bowl XLIX ...

Jan. 29, 2015

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XLIX GAME DAY



3 & 4: Brady is 3rd all-time in wins by a QB, while Belichick is 4th among coaches.



9-1 & 5-1: Seahawks & Patriots respective records in games refereed by Bill Vinovich



Both teams were No.1 seeds in their respective leagues



40+ Law enforcement agencies will be represented at the game



A 10-mile no-fly zone will be in effect

Whether you're rooting for the New England Patriots, the Seattle Seahawks or just watching for the most anticipated commercials of the year, the Super Bowl is definitely a game of numbers. From the Roman numerals that denote this as Super Bowl XLIX (the 49th annual event), to the millions of dollars it costs to run a 30-second commercial, and the billions of dollars wagered legally and illegally on the big game every year.

The Super Bowl also has a potent impact on society, with social media and personal

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