CPA

Practice **Advisor**

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accounting ...

Jan. 13, 2015

QuickBooks Online Accountant is Intuit's most significant product offering ever to help accounting professionals and their clients succeed. Reinventing the way client information is managed and shared, QuickBooks Online Accountant helps accounting professionals collaborate with clients and gain insights like never before. More than 705,000 companies around the world subscribe to QuickBooks Online, and 115,000 accounting professionals currently use QuickBooks Online Accountant, making it the clear number-one cloud accounting solution for small businesses and accounting professionals.

The new QuickBooks Online Accountant is designed to deliver on the Intuit QuickBooks vision of being the operating system behind small business success, while also helping accounting professionals save time and grow their practice. The new product's core capabilities focus on three areas: seamlessly exposing tools and insights to accounting professionals, allowing them to seamlessly work with all their employees and clients, and transforming how they grow their practice.

Cloud Technology

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