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Touch Accountants

How do you stay in touch with your clients? How do you connect with potential new clients? How do you expect these people to communicate with you? There was a time when communication was typed (and carbonned) letters, phone calls with no voice mail ...

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How do you stay in touch with your clients? How do you connect with potential new clients? How do you expect these people to communicate with you? There was a time when communication was typed (and carbonned) letters, phone calls with no voice mail and no number screening, or getting together for actual in-person meetings. While all of those methods are still viable, there are so many more options today. In this session we'll discuss how accountants are finding new and impressive ways to connect with the outside world.

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