CPA

Practice **Advisor**

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The UC "Accounting is our LIFO" team competed against 5,000 students from 95 colleges and universities around the country.

Dec. 01, 2014



Undergraduate accounting students took first place to win \$200 top prize and potential to advance to national level.

Five University of Cincinnati Carl H. Lindner College of Business students took first place to win the top prize in the PwC Case Challenge at the Myers Alumni Center on UC's campus.

The win now allows accounting students Peter Schmidt, BBA '15, Julie Kenning, BBA

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video entry won over UC's, which is required to attend the national competition.

PwC launched the Case Challenge in 2002, to increase students' exposure to professional services and the world of public accounting. Since then, the competition has grown substantially to involve 35,000 participants and \$3 million in prize money awarded.

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