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Monday, as the official 2014 holiday shopping season kicks off on November 27th.

Nov. 13, 2014



In anticipation of the upcoming shopping season, according to a new report from Merchant Warehouse, a provider of payment technologies and processing solutions for retailers. The data is part of its comprehensive 2014 Ultimate Holiday Shopping Guide.

With Thanksgiving not falling until the 27th of November, retailers are feeling the pinch of a shortened shopping window and are expected to respond with numerous

deals and promotions to ensure that the limited days do not negatively impact their

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season.

For an in-depth look at what consumers and retailers can expect during the first few days of the 2014 holiday shopping season, Merchant Warehouse's 2014 Ultimate Holiday Shopping Guide is now available at <http://merchantwarehouse.com/2014-ultimate-holiday-shopping-guide>.

Small Business

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