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## SOLUTION

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Nov. 06, 2014

Sageworks, a financial information company, today announced its marketing partnership with the AICPA, the world's largest association representing the accounting profession, which will serve to highlight Sageworks' Valuation Solution, the company's web-based business valuation platform.

The partnership offers to the organization's Forensic & Valuation Services (FVS) Section members an exclusive discount to purchase Sageworks Valuation Solution at the a la carte price of \$299 per valuation, an option otherwise unavailable to customers. Members are also eligible for a 20 percent discount off the regular price when purchasing the platform's bundled packages.

"We're pleased to partner with the AICPA and further expand Sageworks' position as the leading web-based commercial grade business valuation solution," said Scott Ogle, CEO of Sageworks. "The discount we're providing is a great deal for AICPA members to pay-per-valuation, and offer clear-cut and compliant business valuations to their clients."

"We believe that Sageworks Valuation Solution will provide tremendous benefit to our FVS Section members," commented Eddy Parker, associate director, Forensic and Valuation Services at AICPA.

With as many as 75 percent of privately held businesses expected to be put up for sale in the next decade\*, valuation services will continue to be a growth opportunity for

CPAs. Sageworks Valuation Solution helps CPA and valuation firms determine an

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