CPA Practice **Advisor**

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QuickBooks, to offer additional benefits to QuickBooks ProAdvisors.

Isaac M. O'Bannon • Oct. 22, 2014



Online business payment network Bill.com has partnered with Intuit, the maker of QuickBooks, to offer additional benefits to QuickBooks ProAdvisors.

Beginning immediately, Bill.com will offer the following to all QuickBooks ProAdvisors:

- A complimentary subscription to a Bill.com corporate account for up to three users (valued at more than \$1,700 annually)
- A free consultation on how Bill.com can amplify business performance
- An exclusive membership in the Bill.com Insiders referral rewards program. Participants earn points that can be redeemed for cash, gift cards or charitable donations.

To take advantage of these benefits, current QuickBooks ProAdvisors should log into their ProAdvisor member website, where they will find the offer under "Special Offers on Apps" in the Software & Discounts section. "The QuickBooks ProAdvisor Program is one of the most important groups in the

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announce this initiative with Bill.com, as it is the first of its kind in our evolution from a QuickBooks-only program to a program that revolves around the entire QuickBooks ecosystem. Bill.com is a very strong partner who shares our belief in partnering with ProAdvisors, and shares our commitment to our clients and the accounting community."

Cloud-based Bill.com provides QuickBooks ProAdvisors numerous unique advantages. They are able to oversee or do client bookkeeping from anywhere. Bill.com offers automated A/P approval workflows and defined user roles for the right separation of duties. It also includes the ability to store documents, contracts and payment histories and then search by transaction, vendor or date. Additionally, Bill.com automatically syncs with QuickBooks and QuickBooks Online to avoid the duplication of data entry efforts.

The complimentary Bill.com account for QuickBooks ProAdvisors includes A/P, A/R, unlimited document storage, customer support, QuickBooks or QuickBooks Online integration, and training. There's no subscription fee for up to three users.

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