CPA

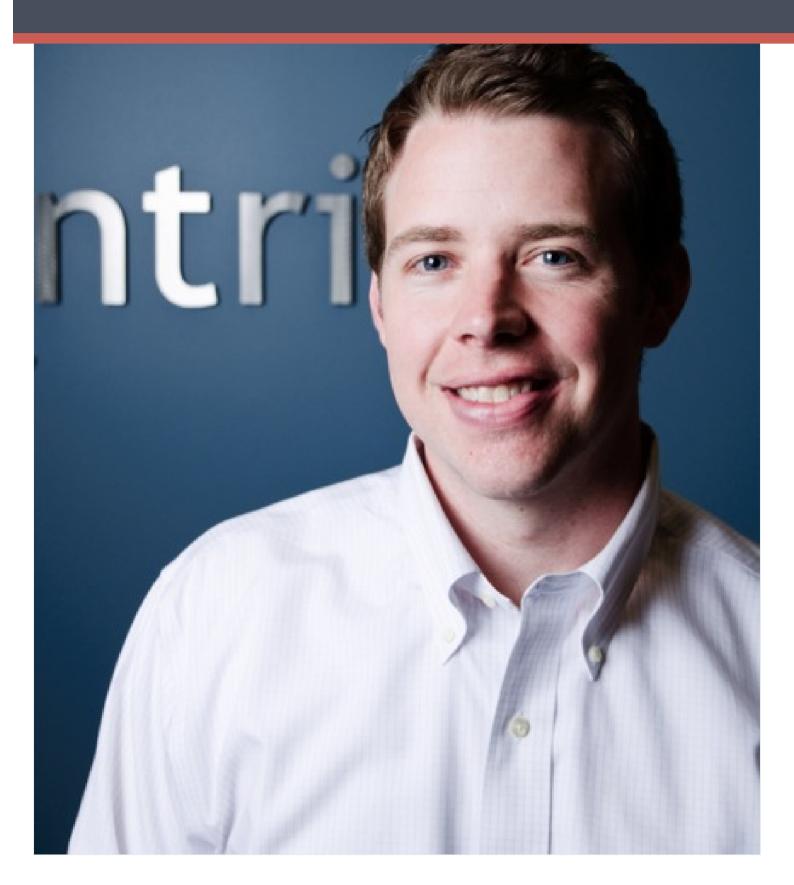
Practice **Advisor**

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of our revenue comes from our clients moving to our cloud.

In what ways have you contributed to your firm/company to make it a better place?

I am a driver and I am restless. This combo has an equal opportunity to create chaos (and it has at times), but it's largely a positive in a business where obstacles are many and the market is highly competitive. I have yet to lose my energy after 9 years at Xcentric and have been able to drive change organizationally, tweak products & services, and change the way we sell and market.

What major changes do you foresee in the accounting profession of the near future (3-5 years)?

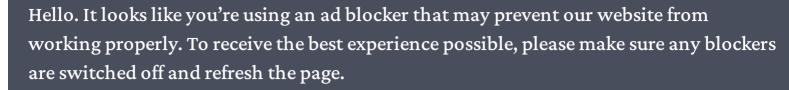
As the next generation of leaders take their seat at the table, I envision firms taking a more technology-centric approach to client service and marketing. Borders will begin to fall and specialized firms will run a leaner office environment with more and more people operating from markets around the world/country all made possible by the migration to cloud computing.

How do you see yourself participating in shaping the future of the accounting profession?

While I am neither a technologist nor an accountant, I have an opportunity to be a bridge of communication and vision across the two unique professions. I hope to continue to provide tangible steps that allow firms to take advantage of the leverage technology provides their practice.

What is your career philosophy?

Take work home. Take home to work.



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Technology

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