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2011 OVERALL RATING ★★☆☆☆



BASIC SYSTEM FUNCTIONS



CORE ACCOUNTING CAPABILITIES



DAY-TO-DAY OPERATIONS



MANAGEMENT FEATURES



INTEGRATION & IMPORT/EXPORT



HELP/SUPPORT

800-286-6800

www.quickbooksonline.com

Best Fit: Small businesses with only a few employees, primarily service-based or those with simple product/inventory needs.

Strengths:

- Friendly user interface & intuitive navigation

- Integrated live bank account data

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- Only basic customer & vendor data records
- Limited support for projects
- No multi-currency/language
- Minimal integration
- No point-of-sale

Executive Summary & Pricing

QuickBooks Online is a good fit for very small businesses that are either service-based or offer simple goods. It has limited inventory and integration options, and doesn't have e-commerce capabilities, but for most small businesses, the program provides an easy-to-use business management system, with payroll, integrated e-banking and good accountant-focused reporting. All of this in a web-based format that gets rid of IT headaches and allows anytime/anywhere access, including the availability of apps for popular mobile gadgets. Pricing for Online Plus is \$39.95 per month for up to five users; Essentials is \$24.95 per month for up to three users; Simple Start is \$12.95 per month for one user. The payroll option is available for Essentials and Online Plus.

2011 Overall Rating 4.25

BASIC SYSTEM FUNCTIONS — 4.5

CORE ACCOUNTING CAPABILITIES — 3.75

DAY-TO-DAY OPERATIONS — 4

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