## **CPA**

## Practice **Advisor**

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Join Executive Editor Darren Root as he shows you how to create success

In just a few short weeks, *CPA Practice Advisor* Executive Editor, Darren Root, CPA.CITP, will be presenting a full-day workshop in our nation's capital entitled,

"Tomorrow is Today: The Accounting Firm of 2011," — an in-depth and interactive

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VeraSage for this interactive workshop on July 9, 2011, which is bound to get you thinking differently about the firm of the future. Attendees of this session will also receive the newly released book from Ronald Baker, "Implementing Value Pricing."

And while you're in town, be sure to join Darren as he leads a session on Monday called, "It's Your Move," where he'll explain how he applied the E-Myth principles to his firm and take attendees through the seven key "moves" that tax & accounting firms must make in order to reach next-generation status.

These are just a few of the valuable accountant-centric sessions you can attend at this year's Sage Summit, July 9-12, 2011. In fact, several of CPA Practice Advisor's all-star columnists will be leading sessions at this incredible event. Come out and meet Darren Root, Randy Johnston, Doug Sleeter, Brian Tankersley and many more.

What: Sage Summit 2011

When: July 9-12, 2011

Where: Washington, D.C at the Gaylord National Harbor

Register by July 1st to take advantage of over \$1,000 in savings with this special offer.

Registration is only \$395 (a \$500 discount) and includes the following:

- Three pre-conference workshops
- Accountant-specific sessions on Monday & Tuesday
- Earn up to 23 CPE credits
- Full access to the Sage Summit tradeshow

Free one-year membership into the Sage Accountants Network* or a free SAN
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*Limited to accounting professionals, CPAs, or bookkeepers with multiple fee-paying clients.

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