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ORDER PROCESSING & INVENTORY MANAGEMENT

Celerant Technology Corp. — Celerant Command Retail

Mary Girsch-Bock • Sep. 05, 2014

Celerant Technology Corp. — Celerant Command Retail

2011 OVERALL RATING ★★★★★

★★★★★ BASIC SYSTEM FUNCTIONS

★★★★★ SPECIALIZED FEATURES/SERVICES

★★★★★ TRACKING/REPORTING

★★★★★ INTEGRATION/IMPORT/EXPORT

★★★★★ HELP/SUPPORT

718-605-7733

www.celerant.com

2011 Overall Rating 5

Best Fit

Both brick-and-mortar and online stores will appreciate Command Retail's extensive options, all designed to make retail management more efficient. While retailers of all

sizes can utilize Command Retail, its long list of features and multi-location capability make it a great fit for larger retail businesses with multiple locations.

Strengths

- Full E-Commerce capability including marketing options
- A comprehensive CRM function that tracks multiple levels of customer detail
- Works with multiple operating systems
- Supports buying clubs & private-label credit cards
- Contains an excellent warehouse/distribution function

Potential Limitations

- Pricing levels place it out of reach of smaller retailers
- System setup requires a good deal of time

Summary & Pricing

A complete system generally starts at about \$12,000, making this comprehensive retail management/POS product an ideal fit for larger retailers with multiple locations.

Product Delivery Methods

On-Premises

SaaS

Hosted by Vendor

Basic System Functions – 5

Specialized Features/Services -5

Tracking/Reporting -5

Integration/Import/Export -5

Help/Support – 5

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