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## Developers

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Scheduled for Oct. 21-23, in San Jose, Calif., QuickBooks Connect will unlock new opportunities for its attendees, both Intuit customers and non-customers. The conference will draw a wide range of participants, from first-time entrepreneurs to established small businesses and accountants. It is also expected to attract software developers interested in learning more about using the power of Intuit QuickBooks data.

“We’ve been helping small businesses for more than 20 years and know how

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Walker & Co. and Code2040, will also be featured. Additionally, the event will offer breakout tracks tailored for attendees’ specific interests, including:

- **Entrepreneurs** looking to turn their idea into a reality will get the information and make connections they need on everything from perfecting a business pitch to securing funding.
- **Small businesses** trying to take the next step toward growth and success will hear from expert speakers and attend hands-on workshops that will provide advice on topics ranging from hiring to marketing and financial fitness.
- **Accountants** embracing the future of cloud accounting will learn about new product breakthroughs and get tips on how to save time and grow their practice, earning continuing professional education credits along the way.
- **Developers** wanting to solve important customer problems leveraging QuickBooks data will see how to build and support apps on the rapidly growing, global Intuit Partner Platform and drive customer usage.

Registration information is available at <http://quickbooks.intuit.com/connect/>.

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